



LTS training and consulting

Developing Intercultural Training Skills

A trainer training course – delivered online

About the course

Developing intercultural training skills is an online train-the-trainer course, adapted from the face-to-face course held more than 60 times at LTS in Bath since 2005. This interactive online version of the course consists of 8 weekly modules of 3 hours each, plus some individual tasks and short assignments. The trainers are Adrian Pilbeam and other members of the LTS team. The course is designed for trainers and coaches from fields such as language, communication, social work, business and management in both professional fields and higher education. The course aim is to introduce the theory and practice of intercultural training, so that participants can integrate intercultural topics into their current training and teaching, and also design and deliver their own intercultural courses. Exchange of experience with other participants is a valuable part of the course.



Objectives and outcomes

By the end of the course, participants will:

- have a good understanding of key theories and concepts of the intercultural field
- be aware of how culture forms an integral part of international communication
- be able to incorporate intercultural elements into their own areas of training
- be familiar with the main contexts and scenarios for intercultural training
- have experience of using different training methods, activities and materials
- be able to design intercultural training courses for different needs
- be familiar with different tools to assess intercultural competence
- have ideas to further develop their career in the intercultural field

There will be some pre-course reading and tasks between sessions. All participants who complete the course successfully will receive the **LTS Certificate in Intercultural Training**.

Course fee: £825 or €950 (No VAT is charged)

Next dates for the course in 2021 (online)

30 September – 25 November (3hrs per week x 8; 17.00 – 20.00 CET)



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Module 1 (30 September): **An introduction to the cross-cultural field**

- Introduction and objectives
- Cultural rules and norms
- Intercultural simulation
- DIE approach

Module 2 (7 October): **What is culture?**

- Metaphors of culture
- Cultural stereotypes
- Perceptions of other cultures
- Cultural values and their impact on behaviour

Module 3 (14 October): **Key cultural theories**

- Key cultural models, frameworks and dimensions

Module 4 (21 October): **Culture and communication**

- Verbal and non-verbal communication
- Impact of culture on areas such as social interaction, meetings, presentations, negotiations, remote working, written communication, etc
- Communication styles

Module 5 (28 October): **Contexts for intercultural training**

- What do we mean by intercultural training?
- Types of intercultural training
 - culture-general versus culture-specific
 - training in professional contexts
 - training in education contexts

Module 6 (4 November): **Activities and materials for intercultural training**

- Artefacts, quizzes, critical incidents, dialogues, video clips
- Using role plays and simulations – group simulation with feedback
- Micro-teaching tasks

Module 7 (11 November): **Designing intercultural training courses**

- Needs assessment, setting objectives, course planning, selection of materials activities, choice of methodology, evaluation
- Adapting course design to different learning styles
- Individual course design tasks (completed and submitted offline within 14 days)

Module 8 (25 November): **Assessing intercultural competence and evaluating training**

- Oral presentation of course design tasks followed by feedback
- What is intercultural competence – assessment methods and tools
- Measuring the success of intercultural training
- Recommendations for further professional development
- Course review and personal action points

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49 Sydney Buildings, Bath BA2 6DB, UK

Tel + 44 7712 526495

E-mail: courses@lts-training.com Internet: www.lts-training.com/intrcult.html